

Fastighets **fakta**

www.fastighetsfakta.com



Total edition: 58 300 ex.

A magazine for everyone in Sweden involved in dealing with the property market. Fastighetsfakta are the area for meetings between people who own properties, the ones that takes care of them and organizations of tenant-ownership. We do reach the people that guards, renovates, take care of and build new homes, industrial estates, business- and office-spaces and so on.

Publication schedule 2016

1 – 18 mars

Deadline: 25 february

Some of the content: The laundry room before - after, So you attract members, replacement windows, plan for the future of electric vehicles, energy efficiency, new tiles, etc.

2 – 10 may

Deadline: 21 april

Some of the content: Outdoor environment before - after, more movement and play of the association, repaint the facade and save energy, power from above, farm and urban farming, etc.

3 – 16 september

Deadline: 23 august.

Some of the content: Entrances before - after, floors - new materials, etc. planting a beautiful spring, graffiti removal, etc.

4 – 18 november

Deadline: 26 oktober.

Some of the content: Lights before - after, energy labeling, Property Unions top ten, balcony became an orangery, snow removal, etc.

With reservation for changes in the content.

Ad format and prices

1/1 page: 185x270 mm Bleed: 210x297 mm*	1/2 page: 185x132 mm bleed: 210x147mm*
Spread: 394x270 mm Bleed: 420x297 mm*	

Standing 1/2 90x270 mm Bleed: 100x297 mm*	1/4-page 90x132 mm 185x65 mm
	1/8-page 90x65 mm 185x30 mm

* Bleed +5mm around.

Size:	Price:	Type area:	Bleed size:
Spread	47 900 SEK	394x270	420x297 (+5mm utfall)
Cover	36 190 SEK	185x270	210x297 (+5mm utfall)
1/1-page	32 900 SEK	185x270	210x297 (+5mm utfall)
1/2-page	19 900 SEK	185x132 / 90x270	210x147 / 100x297 (+5mm utfall)
1/4-page	11 900 SEK	90x132 / 185x65	
1/8-page	6 900 SEK	90x65 / 185x30	



Contact:

Roger Nilsson, (+46)0651-169 81, roger.nilsson@annonskraft.se

Göran Cavallin, (+46)651-169 82, cavallin@annonskraft.se

www.annonskraft.se

Annonskraft
- din mediapartner